WHAT EACH PERSON LEAVES WITH

AI for *your team*

A working automation they can run and stop, the ability to build the next one, and a one-page brief for their own work project.

01

A working automation you can run and stop

Built on your own laptop from approved sources, on a schedule you control.

02

The ability to build the next one

A repeatable way to build, and enough of what is underneath to trust it.

03

A one-page brief for your own work project

The starting point for two months of one-on-one work.

HOW WE WORK TOGETHER

Three clearly defined offers

01

The course

8 weeks

GROUP LEARNING

Eight live classes, one a week, with guided practice after each.

Build and operate your first automation.

02

Your project

2 months

ONE-ON-ONE

Twice a week with a builder, on one real workflow from your own work.

A workflow in use, owned by the person who built it.

03

Build and care

Scoped separately

SPECIALIST DELIVERY & CARE

Dedicated development, integrations, security work, and ongoing maintenance.

Scope and terms agreed separately.

PERSONALIZED TO YOUR COMPANY

Your work is *the curriculum*

The projects come from your work. The examples in the room are your workflows.

ILLUSTRATIVE EXAMPLES / REPLACED WITH YOUR OWN AFTER DISCOVERY

01

Weekly distribution briefing

Read last week’s channel numbers and published posts, summarize what moved, and draft three next actions for the marketing owner to check before Monday.

02

Supplier invoice triage

Match incoming invoices to their orders, flag the exceptions, and leave every approval with the person who owns it.

03

An onboarding checklist that checks itself

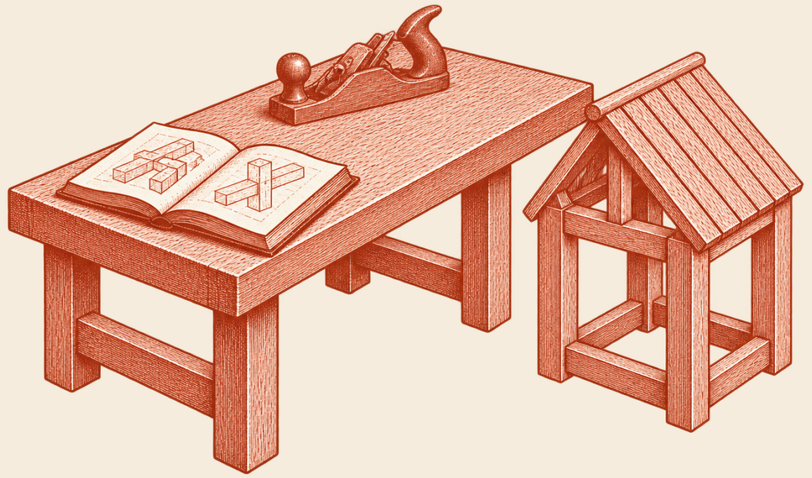
Read the systems a new starter touches and report which steps are done and which are waiting on whom.

In the course everyone builds the same first pattern on their own sources. In the project phase each person builds one workflow like these from their own work.

01 / THE COURSE / CLASSES 1 AND 2

Build something *that works*

Check your setup, then start your first build: a morning briefing from public data. Guided practice after the class helps you finish it.



1A Start your first app

Check your setup, then start a morning briefing from public data: the weather and the news.

Practice Finish it, run it again the next day, and check it against the source.

1B Change it, break it, fix it

A repeatable way to build: brainstorm, plan, build, verify. Make a change on purpose and recover from it.

Practice Add one thing you want and keep the version that works.

You learn what you need when you need it, on something you actually want to work.

01 / THE COURSE / CLASSES 3 TO 8

Connect it. Run it. *Share it.*

CLASSES 3–4

Connect real sources

2A Calendar, email, and keys

Add your calendar and selected email, with the keys kept where the company approves. Check the output against the source.

Practice Verify each item in tomorrow's briefing against where it came from.

2B Data and rules

What is saved, where it lives, and what the access rules allow.

Practice Write down what your tool can and cannot touch.

CLASSES 5–6

Make it run itself, and keep it safe

3A Make the briefing run itself

Schedule it while your computer is on. Inspect a run, recover, and stop it.

Practice Let it run for a week and check its runs.

3B History, undo, and sharing your work

Keep a history of changes, undo a bad one, and share work with a partner. This is Git, once you have something worth protecting.

Practice Recover an earlier version on purpose.

CLASSES 7–8

Work together and plan what is next

4A Partner review and operating notes

Review a partner's tool and have yours reviewed. Write the notes someone else would need to run it.

Practice Apply one change from the review.

4B Plan what is next

Present your tool and a one-page brief for a real workflow from your own work.

Practice Operate and improve it over the next week.

One 90-minute class each week, plus an optional office hour. About 45–60 minutes of guided practice after each class.

01 / THE COURSE / ONE 90-MINUTE CLASS

Guided work, *then your own*

75 min

Essential work

01 · 10 MIN

Review

Look at the previous practice.

02 · 15 MIN

Demonstrate

Explain and show the next move.

03 · 40 MIN

Build together

Participants do the work with help.

04 · 10 MIN

Check and save

Try the result and keep the work.

15 min

Help buffer

Questions, delays, and individual support.

After the class: 45–60 minutes of guided practice

Repeat the same skills with less help. Record the result and bring it to the next class.

01 / THE COURSE / THE COMMITMENT

Five people. *Close support.*

5

participants

One builder leads. A co-host helps anyone who gets stuck.

1 × 90 min	Live class each week, plus an optional office hour
1 × 45–60 min	Guided practice each week
Before class 1	Laptop setup, with a guide and our help

About two and a half to three hours a week during the course. About ninety minutes a week in the project phase.

01 / THE COURSE / WHERE IT RUNS AND WHAT IT CAN TOUCH

Your company sets *the boundaries*

Company approval comes first

Agree the tools, the permitted sources, and where information can be stored before anything is connected. A short company pre-check before class 1 confirms licences and allowed tools.

Runs on their own laptop

Each participant works on their own machine, set up before class 1 and checked with us. Nothing is installed on company servers during the course.

Read-only, approved sources only

The course reads information from sources IT approves. It does not send replies or change company records.

Keys and saved data stay where you say

Credentials, saved summaries, and run records live only where the company approves. Participants see their own information within that boundary.

A named owner and a stop control

Every scheduled tool has an owner who can inspect a run, change it, and stop it.

01 / THE COURSE / WHAT EACH PERSON DEMONSTRATES

A working tool. *A capable owner.*

01 **Useful** ✓

The briefing contains information its owner needs.

02 **Accurate** ✓

Dates, claims, and tasks match the sources.

03 **Reliable** ✓

The owner can verify a run and recover from a problem.

04 **Under control** ✓

The owner can change the instructions and stop the schedule.

READY FOR YOUR PROJECT

Your one-page brief

We review the tool, its operating notes, and the project brief. The owner makes the checks. The bar is demonstrated capability, not attendance.

02 / YOUR PROJECT

Two months. *Your workflow.*

Twice a week, one-on-one with a builder, working from the brief you wrote in the course until the workflow is in use.



2 × 45 min a week

One-on-one sessions for each participant, with a builder.

2 months to start

Continuation can be agreed as needed.

Start from your brief

One workflow, its users, and the approved sources it needs.

Build, test at work, bring back what broke

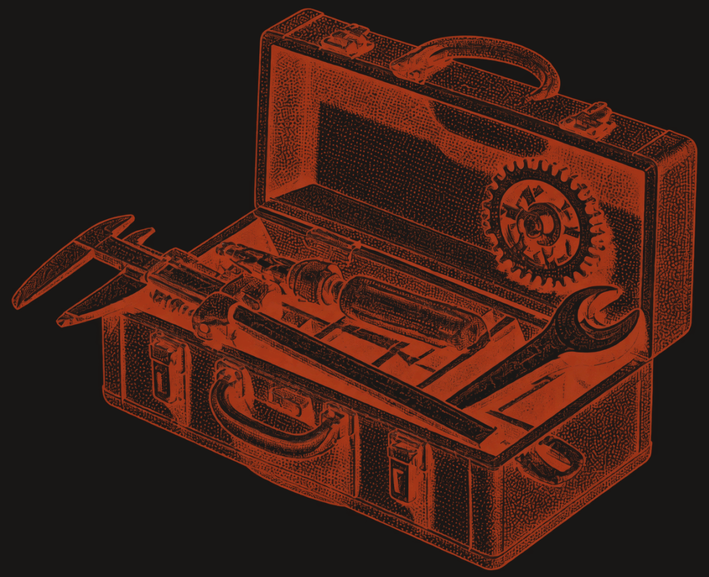
Parts that need a dedicated developer are scoped as Build and care.

The pattern from the course, read approved sources, summarize, schedule, verify, stop, is the skeleton of every workflow you build here.

03 / BUILD AND CARE

The parts that need *a builder*

Dedicated development and ongoing care, agreed apart from the course and the project sessions.



THE WHOLE AUTOMATION

Builder-led delivery

Ask us to deliver an agreed workflow, with clear checks and an owner who knows how to use it.

CONNECTIONS

Build and maintain the plumbing

Access controls, credential handling, and connections to company systems.

SELECTED COMPONENTS

Build alongside your team

Your people build with help in their sessions. We take the parts that need a dedicated developer.

ONGOING CARE

Keep it running

Audits, security hardening, and fixes for the code and connections we own.

Agree which parts we own, the checks required, and the maintenance terms. Every project uses company-approved access.

WHO WE ARE

Builders *who teach*

LevelCraft is part of a public benefit corporation. Our commercial work funds free education for young builders.

01

Teachers are working builders

Every teacher is actively building: enterprise projects, fellowship projects, their own. Not a training class reading slides.

02

Commercial work funds free education

Programs like this one pay for free education for young builders. We say so.

03

The bar is demonstrated capability

Not attendance. Each person shows a working tool they can run, change, and stop, and explains how it works.

THE NEXT STEP

A plan around *your team*

Confirm the people and the first projects. Agree approved access and dates.

01 / THE COURSE

8 weeks

02 / YOUR PROJECT

2 months

03 / BUILD AND CARE

Scoped separately

01

The people

Five participants, a sponsor, and an IT contact.

02

The projects

A useful first result, its sources, and the people who will use it.

03

The support

One-on-one time, development work, and the parts we will maintain.

Who should be in the first five?

Your marketing, *built in-house*

One team built its own way to test what moves its products in marketplace search.

01

WHAT THE TEAM NEEDED · STARTING POINT

See what moves search rank

To see where its products show up in the marketplace's search, and what moves them. The marketplace shares almost no search data.

02

WHAT THE TEAM BUILT · 1:1 PROJECT WORK

Scans, a demand check, a test plan

Daily rank scans, a demand check from keyword data, and a test plan that changes one listing field and compares with similar untouched products. Ad tests run in a second track.

03

HOW THE TEAM RUNS IT · RUN BY THE TEAM

Test, compare, keep what works

The scans run every day. A team member makes the listing changes in the plan; after five to seven days the team compares, logs the verdict and picks the next test.

You own it. No agency tax.

A case study, not a separate program. Every team takes the same eight classes.

PROJECT DATA	Baseline from the first 12 days of daily scans: on average 6.7 of the tracked products were in the top 120 search results. The best position was 32.
WHERE OUR BUILDER HELPED	Our builder worked 1:1 with the team lead on the scans and the test loop. The team makes the listing changes and runs the tests.